

## **Educator and EFL Specialist - Enhancing Learning for Students with LD**

I am a full-time educator working with junior and high school learners, specializing in remedial English instruction and supportive learning environments for students with learning difficulties. As part of my doctoral work, I created an intervention program, integrating nature-based and multi-animal settings to enhance vocabulary, basic speaking skills, self-efficacy, and emotional well-being. I bring over twenty years of educational and project management experience, strong capabilities in inclusive pedagogy and experiential learning design, and hold a teaching license in English, a remedial English specialization from Bar-Ilan University, and Ministry of Education approval to administer matriculation exams to students with learning difficulties.

## **Employment History**

**2020-Present Beit Ekstein – Safari, Ramat Gan- Special Education School      Israel**

Beit Ekstein – Safari is a unique special education school located within the Zoological Center Ramat Gan (Safari Park), combining experiential learning with inclusive pedagogy.

### *English Teacher and Head of Junior Division*

- Teach students with learning difficulties in grades 8 to 12 and prepare individualized education plans for matriculation exams.
- Design and implement multi-animal, nature-based learning activities to enhance vocabulary, speaking skills, self-efficacy, and emotional well-being.
- Lead the Junior Division (7-9 grades), managing teachers and timetables, overseeing curriculum development, and supporting the engagement and well-being of all students.

**2014-2020      Gesher School – Kfar Shmaryahu**

### *English Teacher*

- Teaching curriculum specializing in reading, writing, and linguistic foundations for elementary students.

**2012-2015      Zap Company – Dapei Zahav**

### *Producer*

- Oversee the development, production, and editorial guidance of content, ensuring quality, consistency, and alignment with project goals

**2011-2012      Andromedia Ltd.**

**Israel**

### *Producer*

- Produced corporate branding and training content, overseeing the development, scripting, and delivery of educational and promotional materials.

<b>2001-2011</b>	<b>Shalomedia Ltd.- Educational Programs</b> <u>Creator and Educational Director</u> <ul style="list-style-type: none"> <li>• Developed and launched <i>Shabbatot</i><sup>TM</sup>, an educational program for preschoolers and their families, now implemented in multiple communities across the United States.</li> <li>• Designed curricula and instructional materials for teaching Hebrew language and religious studies to young learners.</li> <li>• Oversaw program implementation, trained educators, and guided content development to ensure engaging, effective, and age-appropriate learning experiences.</li> </ul>	<b>USA</b>
<b>2009-2010</b>	<b>Harel branch, Scouts, Friends of Israel Scouts</b> <u>Head of Branch and Founder</u> <ul style="list-style-type: none"> <li>• Established first Scouts branch in Western Los Angeles.</li> </ul>	<b>Los Angeles, USA</b>
<b>2006-2010</b>	<b>Emanuel Synagogue and School (TEADS)</b> <u>Educational Coordinator and Teacher</u> <ul style="list-style-type: none"> <li>• Established and conducted Sabbath and festival ceremonies for children.</li> <li>• Co-chaired parent committee and taught Hebrew and early education subjects.</li> </ul>	<b>Beverly Hills, US</b>
<b>2008-2009</b>	<b>Userplane, owned by AOL Inc.</b> <u>Project Manager</u> Userplane is a media company specialized in group chats and one-on-one messaging. The company was part of the US-based AOL (American Online) global media and internet service company. <ul style="list-style-type: none"> <li>• Led an inter-department team for design, programming, QA, and marketing.</li> <li>• Managed schedules, project specifications, and team recruitment.</li> </ul>	<b>Santa Monica, USA</b>
<b>2004-2005</b>	<b>Scholastic Inc.</b> <u>Producer, Interactive Media Department</u> Scholastic is a global company engaged in publication, media, and education for children. Scholastic Interactive Media is a	<b>New York, USA</b>

subdivision of the award-winning Scholastic company, a world leading company in education software.

- Co-directed design and development of educational software titles.
- Managed contracts, usability tests, and audio production cycles.

<b>2000-2001</b>	<b>Media Workshop company</b> <u>Consultant for technologies and educational media</u> <ul style="list-style-type: none"><li>• Guided elementary school teachers establishing and designing new websites.</li><li>• Worked with students and teachers in class and supervised teachers' use of software.</li></ul>	<b>New York, USA</b>
<b>1999-2000</b>	<b>Sesame Street television program, International Research Department</b> <u>Master's degree professional student internship</u> <ul style="list-style-type: none"><li>• Managed production of presentations and marketing material.</li><li>• Managed preparation activities for research team toward international symposium in Jerusalem on education and coexistence.</li></ul>	<b>New York, USA</b>
<b>1998-1999</b>	<b>Children's Museum in Manhattan</b> <u>Moderator at the Media Center</u> <ul style="list-style-type: none"><li>• Developed and moderated media literacy workshops.</li></ul>	<b>New York, USA</b>
<b>1997-1998</b>	<b>Hebrew School at the Brooklyn Heights School</b> <u>Hebrew and Religious Studies Teacher</u> <ul style="list-style-type: none"><li>• Wrote study programs for children in nursery school through sixth grade.</li><li>• Planned and produced innovative program supported by video clips to promote student access to learn Hebrew.</li></ul>	<b>New York, USA</b>
<b>1995-1996</b>	<b>Israel Broadcasting Authority, Youth Division</b> <u>Investigative Reporter and Production Member</u> <ul style="list-style-type: none"><li>• Produced content for weekly live TV program "Hai-Zap" on nature, animals and environment.</li><li>• Researched topics, conducted interviews, and coordinated filming.</li></ul>	<b>Jerusalem, Israel</b>

## Education

### **2022-Present Alexandru Ioan Cuza University, Iași, Romania,**

Doctoral student, Faculty of Letters,

PhD Thesis: *High School Students with Learning Difficulties Acquiring Vocabulary in EFL Within a Multi-Animal Environment*

Supervisor: Professor Anca Cehan

### **2016-2018 Beit Berl College, Israel**

Teacher's Certificate

### **2015-2016 Bar-Ilan University, Israel**

Certificate, Specialist in Corrective Teaching; English- Remedial Education

### **1998-2000 New York University, USA**

Master of Science degree, Educational Communication and Technology

### **1990-1993 Tel Aviv University, Israel**

Bachelor of Arts degree, Political Science

### **1990-1991 Koteret School of Journalism and Communications, Israel**

Diploma studies in Journalism and Media

## Computerized tools

- Adobe Premiere, Final Cut, Media 100, Photoshop, audio editing
- HTML
- MS Office applications

## Languages

Hebrew- Native

English - C2 (Proficient / Native-like)

## Publications & Conference Presentations

- Goldreich, T. (2025). *Enhancing English as a Foreign Language Learning for Students with Learning Difficulties Using Animal-Assisted Practices*. Presented at the *Global Business Conference 2025*, Sep 24–27, 2025, Zagreb, Croatia. Published in *Global Business Conference 2025 Proceedings*. ISSN 1848-2252.
- Goldreich, T. (2023). *English Vocabulary Acquisition for EFL Students with Learning Disabilities in Israel: A Review of Instructional Strategies for Teachers*. Theoretical article. In *Educatia 21 Journal*, 25, Art. 17. Special issue: Proceedings of the 11th International Conference Education, Reflection, Development (ERD 2023). doi: 10.24193/ed21.2023.25.