

Educator and EFL Specialist - Enhancing Learning for Students with LD

I am a full-time educator working with junior and high school learners, specializing in remedial English instruction and supportive learning environments for students with learning difficulties. As part of my doctoral work, I created an intervention program, integrating nature-based and multi-animal settings to enhance vocabulary, basic speaking skills, self-efficacy, and emotional well-being. I bring over twenty years of educational and project management experience, strong capabilities in inclusive pedagogy and experiential learning design, and hold a teaching license in English, a remedial English specialization from Bar-Ilan University, and Ministry of Education approval to administer matriculation exams to students with learning difficulties.

Employment History

2020-Present Beit Ekstein – Safari, Ramat Gan- Special Education School Israel

Beit Ekstein – Safari is a unique special education school located within the Zoological Center Ramat Gan (Safari Park), combining experiential learning with inclusive pedagogy.

English Teacher and Head of Junior Division

- Teach students with learning difficulties in grades 8 to 12 and prepare individualized education plans for matriculation exams.
- Design and implement multi-animal, nature-based learning activities to enhance vocabulary, speaking skills, self-efficacy, and emotional well-being.
- Lead the Junior Division (7-9 grades), managing teachers and timetables, overseeing curriculum development, and supporting the engagement and well-being of all students.

2014-2020 Gesher School – Kfar Shmaryahu

English Teacher

- Teaching curriculum specializing in reading, writing, and linguistic foundations for elementary students.

2012-2015 Zap Company – Dapei Zahav

Producer

- Oversee the development, production, and editorial guidance of content, ensuring quality, consistency, and alignment with project goals

2011-2012 Andromedia Ltd.

Producer

Israel

	<ul style="list-style-type: none"> Produced corporate branding and training content, overseeing the development, scripting, and delivery of educational and promotional materials. 	
2001-2011	Shalomedia Ltd.- Educational Programs <i>Creator and Educational Director</i>	USA
	<ul style="list-style-type: none"> Developed and launched <i>Shabbatot</i>™, an educational program for preschoolers and their families, now implemented in multiple communities across the United States. Designed curricula and instructional materials for teaching Hebrew language and religious studies to young learners. Oversaw program implementation, trained educators, and guided content development to ensure engaging, effective, and age-appropriate learning experiences. 	
2009-2010	Harel branch, Scouts, Friends of Israel Scouts <i>Head of Branch and Founder</i>	Los Angeles, USA
	<ul style="list-style-type: none"> Established first Scouts branch in Western Los Angeles. 	
2006-2010	Emanuel Synagogue and School (TEADS) <i>Educational Coordinator and Teacher</i>	Beverly Hills, US
	<ul style="list-style-type: none"> Established and conducted Sabbath and festival ceremonies for children. Co-chaired parent committee and taught Hebrew and early education subjects. 	
2008-2009	Userplane, owned by AOL Inc. <i>Project Manager</i> Userplane is a media company specialized in group chats and one-on-one messaging. The company was part of the US-based AOL (American Online) global media and internet service company.	Santa Monica, USA
	<ul style="list-style-type: none"> Led an inter-department team for design, programming, QA, and marketing. Managed schedules, project specifications, and team recruitment. 	
2004-2005	Scholastic Inc. <i>Producer, Interactive Media Department</i>	New York, USA
	Scholastic is a global company engaged in publication, media, and education for children. Scholastic Interactive Media is a	

subdivision of the award-winning Scholastic company, a world leading company in education software.

- Co-directed design and development of educational software titles.
- Managed contracts, usability tests, and audio production cycles.

2000-2001	Media Workshop company <i>Consultant for technologies and educational media</i>	New York, USA
	<ul style="list-style-type: none">• Guided elementary school teachers establishing and designing new websites.• Worked with students and teachers in class and supervised teachers' use of software.	
1999-2000	Sesame Street television program, International Research Department <i>Master's degree professional student internship</i>	New York, USA
	<ul style="list-style-type: none">• Managed production of presentations and marketing material.• Managed preparation activities for research team toward international symposium in Jerusalem on education and coexistence.	
1998-1999	Children's Museum in Manhattan <i>Moderator at the Media Center</i>	New York, USA
	<ul style="list-style-type: none">• Developed and moderated media literacy workshops.	
1997-1998	Hebrew School at the Brooklyn Heights School <i>Hebrew and Religious Studies Teacher</i>	New York, USA
	<ul style="list-style-type: none">• Wrote study programs for children in nursery school through sixth grade.• Planned and produced innovative program supported by video clips to promote student access to learn Hebrew.	
1995-1996	Israel Broadcasting Authority, Youth Division <i>Investigative Reporter and Production Member</i>	Jerusalem, Israel
	<ul style="list-style-type: none">• Produced content for weekly live TV program "Hai-Zap" on nature, animals and environment.• Researched topics, conducted interviews, and coordinated filming.	

Education

2022-Present Alexandru Ioan Cuza University, Iași, Romania,

Doctoral student, Faculty of Letters,

PhD Thesis: *High School Students with Learning Difficulties Acquiring Vocabulary in EFL Within a Multi-Animal Environment*

Supervisor: Professor Anca Cehan

2016-2018 Beit Berl College, Israel

Teacher's Certificate

2015-2016 Bar-Ilan University, Israel

Certificate, Specialist in Corrective Teaching; English- Remedial Education

1998-2000 New York University, USA

Master of Science degree, Educational Communication and Technology

1990-1993 Tel Aviv University, Israel

Bachelor of Arts degree, Political Science

1990-1991 Koteret School of Journalism and Communications, Israel

Diploma studies in Journalism and Media

Computerized tools

- Adobe Premiere, Final Cut, Media 100, Photoshop, audio editing
- HTML
- MS Office applications

Languages

Hebrew- Native

English - C2 (Proficient / Native-like)

Publications & Conference Presentations

- Goldreich, T. (2025). *Enhancing English as a Foreign Language Learning for Students with Learning Difficulties Using Animal-Assisted Practices*. Presented at the *Global Business Conference 2025*, Sep 24–27, 2025, Zagreb, Croatia. Published in *Global Business Conference 2025 Proceedings*. ISSN 1848-2252.
- Goldreich, T. (2023). *English Vocabulary Acquisition for EFL Students with Learning Disabilities in Israel: A Review of Instructional Strategies for Teachers*. Theoretical article. In *Educatia 21 Journal*, 25, Art. 17. Special issue: Proceedings of the 11th International Conference Education, Reflection, Development (ERD 2023). doi: 10.24193/ed21.2023.25.